III. EVALUATION PROCESS AND CRITERIA (CONTINUED)

Stage 1 Scoring Criteria for Program Coordination and Market Connection Projects

Market Connections Projects that pass screening will not be scored based on the Research Projects scoring criteria and instead will be scored based on the criteria below. All Proposals that pass screening will be evaluated at the program coordination level based on the criteria below as well. For proposals that fall entirely under the "Budget Limit Exemption" topic (see Attachment 20), each project will be considered a Market Connections project and therefore evaluated using the following criteria. Then the Budget Limit Exemption topic proposals will be evaluated at the program coordination level using the same criteriaOverall Program Criteria beginning on page 22.

Stage 1 – Budget Limit Exemption topic Alternate Scoring W	
Detailed Technical, Policy and Cost Scoring Criteria for MARKET CONNECTION PROJECTS	Weight/ Max Score
Program Coordination Team	50/
The extent to which:	500
 The Program Director has specific organizational, administrative, and team lead skills and a proven track record for managing buildings research programs successfully including capability in administering the contract to control costs, maintaining the program schedule, providing quality control of the deliverables produced by the team, and communicating effectively. 	
 The structure of the team provides clear roles and responsibilities among the team members. The prospective Bidder has specific organizational, administrative, market connection, and team lead skills and a proven track record for managing research programs and projects successfully, including capability to administer the agreement to control costs, stay on schedule, provide quality control of the deliverables, and communicate effectively. 	
 The Program and its teams can provide strong value to stakeholders, including the Energy Commission, business partners, the building science and research community, the utilities, and the marketplace. 	
Market Connections Project Team	
The extent to which:	
 The team has the experience, skills, and connections to the marketplace to help ensure market transfer of the products and knowledge that result from the program. 	
Match Share	15/
The extent to which each proposed Project clearly and adequately:	150
Displays the written commitment of matching funds.	
 The match funds are proportional to the ratio of private benefits compared to public benefits of the proposal and the match funds benefit the program goals. 	
 The proposed match funds reflect a commitment by the building industry partners to transfer the program research results to the marketplace. 	
The program will be completed successfully even if the match funds are significantly reduced or lost.	